



WHITE RIVER VALLEY
ELECTRIC COOPERATIVE



**WHITE RIVER
CONNECT**
Powered by WRVEC

White River Valley Electric Cooperative and White River Connect News Release

Contact:

Jamie Dopp, Manager of Marketing and Communications

O: (417) 335-9216, C: (417) 425-8739

jdopp@whiteriver.org

FOR IMMEDIATE RELEASE:

NEWS RELEASE

WRVEC and White River Connect Win National Awards for Outstanding Communications

Branson, Missouri – White River Valley Electric Cooperative (WRVEC) and its subsidiary, White River Connect, took home two awards from the 2025 Spotlight on Excellence Awards program.

The Spotlight on Excellence Awards, an initiative of the National Rural Electric Cooperative Association (NRECA) and the Council of Rural Electric Communicators (CREC), recognizes outstanding work produced by the communication and marketing teams that represent America's electric cooperatives.



Pictured Left to Right: Darian Cesar, Marketing and Communications Specialist; Jamie Dopp, Manager of Marketing and Communications; Shelby Novak, Public Relations Coordinator

WRVEC received the Silver Award in the Best Social Media Campaign category for its “85 Years of Powering You” campaign. White River Connect earned the Gold Award for the Best Special Publication - Large category for its welcome booklet.

“These awards are a testament to the creativity, collaboration, and commitment of our teams,” said Cassie Cunningham, Vice President and Chief Growth Officer. “We’re proud to

be recognized for efforts that not only celebrate our legacy but help us build stronger connections with the communities we serve.”

Spotlight Award recipients are recognized for producing exceptional work that strengthens both their local cooperatives and the broader cooperative community. The competition features 20 award categories, including graphic design, photography, and video.

For more information about the Spotlight Awards and the full list of winners visit the [Spotlight on Excellence Awards](#) website.

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About WRVEC

[White River Valley Electric Cooperative](#) is a [Touchstone Energy Cooperative](#) dedicated to ensuring our members receive safe and reliable service in their homes and businesses across five southwest Missouri counties including Ozark, Taney, Stone, Christian and Douglas.

About White River Connect

White River Connect, the fiber subsidiary of [White River Valley Electric Cooperative](#), is dedicated to bringing high-speed internet to rural Missouri counties including Ozark, Taney, Stone, Christian and Douglas.